



# A NEW WAY TO ADVERTISE, WITH THE RECREATION ACADEMY

## GET NOTICED BY INTERESTED LOCAL FAMILIES!!!

Looking for a new way to get your company in front of interested families? We've got you covered!

At The Recreation Academy we're dedicated to providing communities all over with high quality youth programs that don't break the bank. We specialize in sourcing, training, and supporting amazing staff to facilitate super engaging programs that revolve around STEM, Sports, & Special Activities.

How do we do it you ask? Simple. By partnering with Community Centers, Athletic Clubs, Private Schools, Public Schools, Churches, and More! With a constantly expanding client base.

## MARKETING METHODS

- 1) T-SHIRT SPONSORSHIPS**
- 2) GAGA BALL PIT BANNERS**
- 3) SPONSOR A PROGRAM**



# Gaga Ball Pit Banners

Our Giant Inflatable Ga Ga Ball Pits are already scheduled to be at 20+ locations for events within the next year! Including Schools, Community Centers, Park Districts, Private Parties and more. Kid's go absolutely crazy for this super fun game and are guaranteed to have a blast.

## What is gaga ball & why is it a good investment?

Gaga ball is an exhilarating, fast-paced game that's perfect for kids and adults alike. Often dubbed "dodgeball in a pit," it's a fun and inclusive activity that fosters excitement, teamwork, and friendly competition. With its growing popularity in after-school programs, camps, and community events, gaga ball is capturing attention everywhere.

Advertising on the side of an inflatable gaga ball pit is a golden opportunity for visibility. The pit naturally draws a crowd, creating a hub of energy and engagement. Your brand will be front and center, seen not only by the participants but also by parents, spectators, and staff at every event. It's a unique and memorable way to connect with families and communities, ensuring your message stands out in a space where people are already focused and having fun. Investing in this placement means associating your brand with positive experiences that leave a lasting impression.



**Standard Banner** - Put up for display every time we get the gaga ball pit out over the course of the next year. Includes 2 social media posts featuring your company's likeness.

**\$350.00 / YR**

**Game Rules Banner** - Put up for display every time we get the gaga ball pit out over the course of the next year. Explains how to play the game for participants. Includes 2 social media posts featuring your company's likeness.

**\$550.00 / YR**

# T-Shirt Sponsorships

List your local business on the backs of every participant at one or more of our summer camp locations this year. Gain access to a new and effective form of marketing that allows your brand to literally be a household name.

Plus, with our organization's dedication to providing high-quality programming, you know you're in good hands.

## Standard Design (Front Subject to Change Each Year)



\*Design may vary slightly.



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## Available Packages

\*Please keep in mind that this is just a concept drawing and will not be exactly what the final product looks like. Final proofs will be submitted to all sponsors and the location host for approval upon request.

- ☐ 100 Shirts = \$1,750.00
- ☐ 150 Shirts = \$2,500.00
- ☐ 250 Shirts = \$3,875.00
- ☐ 500 Shirts = \$7,250.00

## Important Notice:

\*The Recreation Academy LLC reserves the right to cancel all advertising services from brands that do not align with our company values or industry standards.

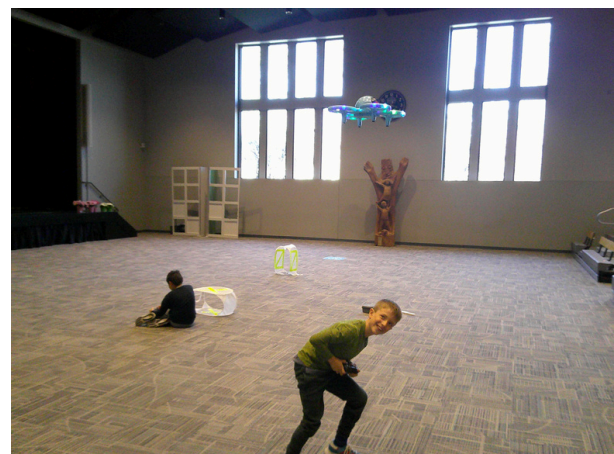
\*Some shirts may be left over. Kids are fickle creatures, and we don't want to ruin someone's experience with our organization because they didn't also get a shirt with the cool design on the back. This means if we don't have enough for everyone, we won't use them.



# Sponsoring Programs

**We are thrilled to see community members eager to support the work we do!**

**As we prepare to launch the new Non-Profit division of The Rec Academy, we invite anyone passionate about making a difference in their community to consider sponsoring children to attend our programs. While we currently cannot provide tax-deductible receipts, we are actively working to establish this capability in the near future. In the meantime, we are focused on building relationships with those who want to make an impact. We're connecting with supporters and exploring opportunities, so don't hesitate to reach out and learn more. We'd love to have a conversation!**





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## St. Louis Community Partners

We host programs all! Check out a few of our partner locations below and keep in mind that this is NOT a comprehensive list.

- Lindbergh School District - 8 locations
- St. Louis County Park District - 20+ locations
- Kirkwood Parks & Recreation
- Overland Community Center
- St. Louis Public Library - 20 locations
- All Saints School
- Community School
- Rohan Woods
- New City School
- Lifetime Fitness Clubs
- Ladue School District
- *New Locations Constantly Being Added!*

**Have questions about exposure in specific areas?**  
**Reach out to us at [info@therecreationacademy.com](mailto:info@therecreationacademy.com)**